

Grow Bloomfield Meeting June 17th, 2026

Attending

-Tracey Dello Stritto

-Sarah Williams

-Sheree Hooper

-Gary Hooper

-Paul Hudson

-Brandon Steele

-Kathy Conradt

Joel Steele

Brian Westlake

Brenda Cooper

Dave Cooley

Brenda Cooley

Garry Manuel

Rachel Aycock

Fred Wille

June 17, 2026	May 20th, 2026 (April was Business community event)
Special Speaker-Rachel Aycock Director at Bloomfield Public Library Bloomfield Library - Mission- Be a welcoming and accessible environment for everyone to learn. Offerings- Lots of adult education classes- Just finished Adult financial literacy classes. Office of the Aging- Tai Qi and Chair Yoga through the office of the aging. "How to hire a contractor".	Brandon was elected to the BCS school Board with a vote of 237. - Paul H-Local Taxes and Analysis- 10 year tax impact. Paul Hudson Personal Finances used as emphasis tax increase over last 10 years. (Town Taxes) *Up 38% (County Taxes) *Up 92%

Early Explorers- UPK replacement programming after the old UPK class was discontinued. Limited programming for teens. Library reaching out to partner with Epic Zone for Teens. Recently got connected with Andrea Bailey (State Rep) for additional funding. Free produce stand that gets filled 2x/weekly at the library. (Woodland critters are getting into it. Need an enclosure to keep them out). The produce stand gets emptied quickly. High public use noted. Starting an additional hygiene center for personal items in the library. Passes to local museums available, memorial art gallery, etc. Very frequent use. Growing library of things (items people might use but don't want to buy)-Metal detector available for rent. Just added a code reader for a car, telescope, etc. Wifi Hotspots which are rented out constantly. Near complete set of year books from the school going all the way back to the 40s. Recent initiatives-Just finished a sensory friendly space. Bring books to Bloomfield Meadows for easier access. -Primary communication to make public aware of library offerings to the community-Sending out a newsletter via Facebook. Is there a wish list for the lending library? Joel Wants a Drone to rent. Risk and responsible use currently being considered.	*(Fire Dept Taxes) Up 95% CPI-33.5% over last 10 years. County Budget-up 73% (7.3% annual) -County budget meeting's are often very poorly attended where discussion on county relevant taxes occur. Marce/Social Media Presence Social Media (Garry is going to continue doing the videos for social media). -Marce to continue posting events for the meeting.-Facebook posts can be liked and marked with an interest to attend. Please mark interested/attending and leave a comment to improve visibility using Facebook's algorithm. Thoughts on the community outreach event. -Marce feels that Cheap Charlie's event went well. Marcee is taking clips of Paul speaking at the event and sharing these via social media. Rotary Do they welcome new businesses in town. Rotary has a "Business of the Month". -We should also welcome new businesses in grow Bloomfield in Grow Bloomfield. Rotary had a great social gathering with the recent Bingo Event. -Instagram page for Grow Bloomfield is older. Kim Duvall was running it, but is no longer active with the page. -Sarah Williams- Agrees to create Grow Bloomfield YouTube page and help with Instagram transition.
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How to get the word out about the library. Elementary School info mailer includes library information. West Bloomfield Community Focus+ Paper Mailer sent out to community-Library could add information to mailer. Trustees-Quintin Peacock, Ann Borgstrom, Karen Steiner, Michele George, Emily Meade (VP), Donna Wollschleger. Considered a School District Library-(Not a municipal library). Budget this year is 376k-Most is construction aid. Unaddressed-Underaddressed needs the library has noticed in the community? -There are a lot of people that come into the library looking for space for telehealth meeting space, lots of people looking for mental health resources. (Not a lot of attendance at the programs). Idea - Additionally Library accessible rental tablets could be obtained through Sun King E-Recycle. Garry Manuel-Data on who is accessing our social media video postings. Bloomers highlighted Business. 778 views, 3 shares, 15 seconds average watch time, 57 (1 min views), Feed 37%, Reel 21 %, Our page 22%, Age 55-64- 52%, Age 35-44-32% 62% non followers of Grow Bloomfield, 38% Followers. Saxby's highlighted. Average time was 10 seconds. 1.7k views 10 second avg. watch time 8 shares (80 1 min views)	We should have at least 2 people who can access social media/website events/youtube in order to ensure nothing gets missed if someone gets busy. Zoom Event planned for People to attend remotely.-(record events and post to YouTube). Joel messaged Brandon hoping to attend via Zoom today. Tracey Dello Stritto Summer edition Ontario County Magazine-Stories of small businesses within the county. Ontario- Upcoming events-Program leadership Ontario. 10 month program/1xmonth. Upcoming leaders/supervisors/business owners. (Runs from September to June). Great program. Has applications that are open until June 1st. -Have a professional development coach. Each meeting focuses on primary industry/services within the county. Eg-CEOs of the healthcare groups in Ontario county come to speak with the group. LeadershipOntario.org Chamber collaborating with FLCC regarding AI (Artificial Intelligence). 8:30-3:30- You can come and go as needed. Professionals will be talking about all different aspects of AI. (Marketing, environment, workforce, and economic development etc)-45\$/Person-Includes lunch. We were just in Albany talking with Senator Helming and others-Community
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51% Feed, 26% Reels, 80% (age 25-34) 16 % GB followers June business- "One Potato Two" 1.5k views, 19 seconds average watch time, 16 shares, 133 (1 min views) 54% feed, 19% Reels, 20% followers, 60% (Ages 25-34), 24% (ages 18-24) 79% non followers 20 % followers Marce's Reels after "All your business event" 3.1k views 9 second average view 81% non followers, 19% followers. ***Demographic targeting younger populations are increasing. Other Businesses in the community that can be highlighted Turnbull, Colin sheep grazing business Fred Meeting with Rob Richardson (Ontario County Rep) - Meeting with an "unnamed" Landowner. Hope is to build awareness with Rob for Bloomfield growth opportunities. We have home builders and land owners but not a lot of infrastructure. There's lots of infrastructure funding available at the state and federal levels. Need to make the connections. Brandon Fun Run-Specific causes- Library needs a more permanent place for free pantry to keep woodland critters out of it. Could also do food drive associated with fun run.	engagement is a really big piece that grant writers look for. "If I want to put public dollars into a community I want to feel like the community is committed". Trails meeting-Fred convened. Paul Chatfield-Returned Engineer and Joe from MRB Engineering present. Laid out plan for creating a trail from Boughton Park to Veteran's park-4 miles "How are you going to pay for this". "There are gobs of money for this". -Land Owners-"We lived in town and we moved out to the country because we like our privacy". NIMBY mindset present. Some owners on the route are strongly in favor of the trail In order to apply for grants we have to prove that we already have easements for property. Victor trails development has a hope to connect trails from Irondequoit to Southern Tier. Town needs to explore tax assessment protection. People don't want their property values to go up from the trail's presence. Most of Grow Bloomfield is in favor of a trail development. (Unanimous support for those in attendance). Sheila Sulli (Town Board)- Sheila has concerns with poor drainage and accessibility for athletic events at Veteran's park. Also would like to get a Pickle Ball court placed. Funding is limited.
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Current estimated cost- \$200 insurance, Need to Get permission from Village and check in with Fire Department for street closures. . Fall All your business event-What are we going to talk about this time. Could talk about trails. New businesses, Saxby's new building could be the new meeting location. (Maybe aim for meeting in October). -Paul will MC Bloomfield Trails Update- There's a big landowner Near Boughton Park that said any part of their land could be used for the trails. It turns most "yellow" versions of the map to green. ed. Next step-Is there a public step. "Waiting for MRB engineering". Phase 1 - Boughton park to the village and Phase 2 from the village to Vets Park. Colin-Sheep and Bees on Solar sites. Solar sites are desperate for local panel recycling. Ideas Have Sunnking recycle panels as local option. School district could receive used panels- Introduce Agrivoltaics to the student body . Operations and maintenance. Had 9 lambs born on property last 12 days. Garry Manual- Bob Dylan cover song coming out and 19 songs album coming out. Sun Flare songs. Had 150k streams-Made 700 dollars made	Brandon Posted fun run suggestion on Community Facebook. Strong community support noted. Possible mile run from post office to Elton park and 5k run from elementary/post office/Elton park/Cemetary/Highschool/Elementary Fun Run (Grow Bloomfield Feels positive about supporting a run) -Rotary had considered starting a fun run in years past. Possible collaboration with Grow Bloomfield and Rotary for run down Mainstreet. Insurance for under 100 runners would be ~ \$200 (Joel) Ideas for run theme-Support local/county charity or support businesses. EG-Bloomfield run for Beer and beverages (Support local breweries and maybe have milk from a local dairy for the kiddos). Community Publicity Video Created by Garry M. Personal Statements from community members about why they like Bloomfield. Looks good. Lasts about 10 min long. Idea from Doug to shorten. Could cut clips for different members that speak and post on Instagram/FB.
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20k Advertising over the last 20 years. (Labor of love)

Ronda's closed across the Road. Opening back up with Harvey. "Coming soon sign at the warehouse" Nobody knows anything more at this point

Auction signs over at Terphane.

Ontario Chamber of Commerce.

In June - "A State of the State".
Have a moderated discussion

Tuesday morning at 8:30-Morelle-At Clifton Springs Country Club. Bringing business leaders and elevated officials together.

(Opportunity to ask questions)-Pam Helming, Jeff Gallahan, and Andrea Bailey will be in attendance.

Also from Ontario County

Micro-Enterprise funding
Ontario County is preparing an application for NYS grant funding. Eligible small businesses can access 5-35k in grant funding to launch or expand operations.

Bloomfield Library- Has 3 Book Clubs During the Month Monday at the Library

At the Other Half Brewery-
Lots of mystery and thriller books.

1st Monday- 2:30-3:30-, 3rd Wednesday
5:30-6:30, other is at 6:00

Wayne Finger Lakes Boces and FLCC- Wayne County Seneca County Yates County-Want Ontario County to be a work ready community-"We have employees who are certified in the community and are ready for YOU to bring your business

here”. Governor Hochul-Skilled trades High School Apprenticeship Supposed to go live in 2028-2029. The “work ready community” are job seekers for the trades-. Earn a certification (Bronze-Platinum)-Showing your level of expertise. Creates a database of people who have a certain set of skills in the county for prospective employers Working through Boces program - Young all the way up to Adult age ranges. Brian (PT)-Last year during harvest season contacted by a Dairy Farmer- Had some very bad sciatica. Got the ball rolling to work more with the agricultural community. Very interested in partnering with a large farm in the area or maybe a library to host or receive a presentation at end of August- John Muller (One of the largest Dairy Farms- Clifton Springs and a in West Bloomfield) would be very interested in something like that. Go to the Agricultural committee and Farm Bureau for additional leads. Paul Hudson reemphasized need to find new President for this coming year over Grow Bloomfield.	
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